



Hello,

The East Hants & Districts Chamber of Commerce (EHCC) will host its annual Business Excellence Awards Dinner on Wednesday, October 20, 2026 at the ALT Hotel.

This event celebrates the impact local businesses make in our community. Your support helps us deliver a successful event and shows your commitment to a strong, thriving local economy. We're also pleased to welcome Don McCooye of The McCooye Group as our guest speaker.

We're offering a pre-event cocktail hour, which gives your business added exposure. This relaxed networking time lets you connect directly with local business leaders and decision-makers while showcasing your brand.

Please see the attached document for 2026 award categories and sponsorship opportunities. We offer several different levels of sponsorships including:

- 11 Award Partner opportunities
- 10 Event Sponsorship opportunities

We accept sponsorships on a first-come, first-served basis. To secure your spot or learn more, visit <https://www.ehcc.ca/> or contact us at (902) 883-1010 or info@ehcc.ca.

Deadline to commit: August 5, 2026.

We look forward to celebrating local business success with you.

Sincerely,

Tracey Williams
Executive Director,

The following are the sponsorships available:

The deadline for acceptance is **August 5, 2026** and payment is due by **August 25, 2026**.

Reception Partner – \$1,500 + food costs for Wine & Cheese Networking Hour

Exclusive to one (1) business

- Must be a member of the EHCC.
- Required to greet guests as they arrive for both the wine and cheese reception and dinner event.
- Required to place corporate signage, display in reception area 30 minutes prior to event start.
- Recognition on printed and digital promotional materials.
- Acknowledgement from the podium during event
- One (1) complimentary Event ticket; Three (3) more ticket will be available for purchase.
- Recognition on Chamber website
- Profile on Chamber social media feeds.

Member 2 Member Spotlight Partner - \$750 Available to two (2) membership partners.

Exclusive to two (2) Member Service Providers

- Must be a member of the EHCC and must be registered to offer a “Member 2 Member” discounts.
- Recognition on printed and digital promotional materials.
- Required to set up a small display table 45 minutes prior to event start.
- Acknowledgement from podium during event
- One (1) complimentary Event ticket. Additional tickets available for purchase.

Award Partner - \$750 – Available to eleven (11) businesses.

- Must be a member of the EHCC.
- Award presentation opportunity.
- Logo etched on the award along with recipient’s name.
- Recognition on printed and digital promotional materials.
- Promotional item to the Swag Bag.
- Acknowledgement from the podium during event.
- Photo opportunity with award recipient.
- One (1) complimentary event ticket; additional tickets available for purchase.

The 11 Award Sponsors are for the following categories (Subject to change):

- *Excellence in Diversity, Equity, Inclusion, Belonging & Accessibility*
- *Agricultural Business of the Year*
- *Innovative Business of the Year*
- *New Business of the Year*
- *Not-for-profit of the Year*

- *Young Entrepreneur of the Year*
- *Top Tourism/Hospitality Business*
- *Excellence in Skilled Trades*
- *Outstanding Customer Service (Public Vote)*
- *Small Business of the Year (1-6 Employees)*
- *Business of the Year (7+ employees)*

***Please note that any requests for a specific award will be taken into consideration but are not guaranteed.*

Event Sponsor - \$500 – Available to Ten (10) businesses

- Must be a member of the EHCC.
- Recognition on printed and digital promotional materials.
- A promotional item to the Swag Bag.
- Acknowledgement from podium during event.
- One (1) complimentary Event ticket with additional ticket available for purchase.
- Recognition on Chamber website.

Dessert Table Sponsor – \$ 250 Available to two (2) businesses.

Available to two (2) businesses

- Must be a member of the EHCC.
- Recognition with logo at the Dessert Table.
- Acknowledgement from podium during event.
- Recognition on Chamber website.

Swag Bag Sponsor – \$ 50 + cost of swag

- Must be a member of the EHCC.
- Distribute your company branded items in bags for each attending guest (approx. 135)
- Recognition on Chamber website
- Signage provided by the East Hants & Districts Chamber of Commerce is property of EHCC.