



**WINTER 2019**

## **USING SOCIAL MEDIA TO GROW YOUR BUSINESS**

Wednesdays 1:00 pm- 5:00 pm starting Jan 22<sup>nd</sup> for 10 wks

In this 40-hour program, you will learn how to use social media to create community of supporters and referrals for your business. This program will help you develop a strategy to reach your customers and future customers, create visibility and increase walk-in traffic. More details & application:

[www.ehcc.ca/education](http://www.ehcc.ca/education) [info@ehcc.ca](mailto:info@ehcc.ca) 902.883.1010

**SECURING SOCIAL MEDIA NETWORKS**

**FACEBOOK**

**TWITTER**

**SCHEDULING SOCIAL MEDIA**

**USING SOCIAL MEDIA KEYWORDS**

**AND MORE!**

### **LOCATION**

EHCC Board Room  
8 Old Enfield Road

### **INSTRUCTOR**

Jeff Brown  
Alpha Social Media Inc.