



## BUSINESS MENTORSHIP PROGRAM

### Become a Mentor

#### What is a mentor?

“A mentor is not someone who walks ahead of you to show you how they did it. A mentor walks alongside you to show you what you can do.” Mentoring is a process in which a skilled, experienced individual can help another by sharing knowledge in a confidential environment that empowers the small business entrepreneur (Mentee) to realize their full business potential. The mentoring relationship nurtures a gratifying alliance and an opportunity to share experience, knowledge, dreams, and successes.

#### Benefits of supporting a Mentee:

- Help entrepreneurs avoid pitfalls typical of new business owners.
- Make a difference to a person, company and community by sharing your knowledge.
- Meet new people and expand network of contacts.
- Give back to and help build a more prosperous and vibrant community.
- Extend beyond your personal success.
- Enable volunteer Mentors to build and develop effective Mentoring skills.

Small and medium-sized businesses face a range of skills-related challenges. The gap in business and management skills can mean the difference between business success and failure for entrepreneurs.

The ways in which we deal with the unique challenges of our business community can contribute to innovation, opportunity and growth. Mentoring is a creative way to encourage solidarity within the community, keeping our economy strong and localized. Mentoring a small business owner will be done in a number of ways:

- Face-to-face meeting at their business.
- Answering questions by telephone.
- Responding to questions or requests via email.

The Mentor’s role is not to complete work for the Mentee, but to support and provide guidance and suggestions of alternative approaches to business challenges.

#### To find out more:

Visit our website: [www.ehcc.ca](http://www.ehcc.ca)  
Email us: [info@ehcc.ca](mailto:info@ehcc.ca)  
Call us: (902) 883-1010

## MENTOR APPLICATION FORM

**FOREWORD:** The purpose of this information form is to assist the Business Mentorship Program Coordinator to provide appropriate matches between Mentee and Mentor, as well as providing an overview to your Mentee. There are two types of Business Mentors. Please check the appropriate box:

Business Program Mentor – To provide the full program support as described on page one.

Chamber Member Introduction Mentor – This role would have you accompany new or existing members to Chamber events to assist them with integrating more easily into the network. Please complete Section A, and Page 4.

### **Section A**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Phone: Bus. \_\_\_\_\_ Res. \_\_\_\_\_ Cell. \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

*Please indicate the areas you can provide value:*

- Accounting
- Business Planning
- Customer Relations
- Engineering
- Financial
- Marketing
- Operations
- Project Management
- Strategic Planning
- Other: \_\_\_\_\_

Which term best describes your primary business activity? (Select one)

- Agri-Business
- Manufacturing
- Retail Trade
- Business or Personal Services
- Tourism/Leisure/Recreation
- Financial/Insurance/Real Estate
- Construction
- Other Business Services \_\_\_\_\_
- Engineering
- Wholesale Trade
- Entertainment
- Community Services
- Transportation/Distribution
- Communication
- Mining

Why are you interested in the becoming a Mentor?

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If you have specific educational or business experience, please describe it briefly.

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Do you have a strong preference for the type of mentee you would like to mentor? (*See Business Activity Categories above*).

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Any other considerations?

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**TERMS & CONDITIONS:**

I certify that that information provided by me in this application is true and complete.

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

The information contained in this form will be held in strict confidence by the Business to Business Mentorship Program and the applicant's Mentee unless permission is otherwise obtained from the registrant.

Send completed form to:

Business Mentorship Program  
East Hants & Districts Chamber of Commerce  
8 Old Enfield Rd, Unit 301  
Enfield, NS, B2T 1C9  
Tel: (902) 883-1010